

Teacher notes

Pre-requisite reading:

Flannagan, C., Berry, D, Jarvis, M. & Liddle, R. (2015) AQA Psychology. Cheltenham: Illuminate Publishing. (p.20-21)

<https://www.illuminate.digital/aqapsych1/>

<https://www.simplypsychology.org/a-level-social.html>

Prior Learning:

Lesson 1 –Conformity: Types & Explanations; Lesson 2 – Asch’s research

WALT, Outcomes & PLC ref.:

WALT: Understand Zimbardo’s research and why it is important to Social Psychology. **Outcomes:** Describe the procedure and findings of Zimbardo’s study; Explain what Zimbardo’s study tells us about social conformity; Evaluate Zimbardo’s research. **PLC ref.:** AQA Paper 1 – 3.1.1 (a);

Starter:

Getting you thinking – Abu Ghraib pictures – ask students to work out what is going on, how the pictures make them feel and then how their knowledge of social conformity might help them to explain this. Feedback to students on what is going on and ask them why they think Abu Ghraib happened.

Starter – Get students to identify and list the characteristics, behaviours and adjectives stereotypically associated with various social roles. Show part or all of Zimbardo documentary (30 mins)

Main Activities:

Activity 1:

Read through Key Study sheet on Zimbardo (1971), discuss and annotate important points 2) Complete questions and provide feedback
Do challenge activity of storyboard and complete for Homework

Activity 2:

Complete evaluation on the Key Study sheet using p.21 of the textbook **Challenge – look at YouTube clip on Reicher and Haslam’s experiment and the other weblinks and discuss who was right – Zimbardo or Reicher & Haslam; this looks like a really interesting argument between 2 researchers **

Plenary:

3, 2, 1

Assessment:

Assessment to be carried out at each activity and appropriate feedback given

Differentiation:

Challenge activities to stretch Higher Ability students;

A Level Psychology Year 1 – Paper 1: Social Influence –
Conformity to Social Roles: Zimbardo's research

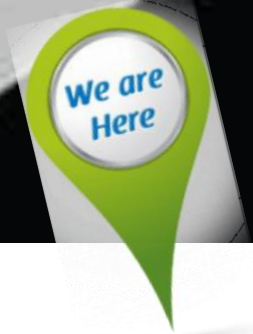
My Learning Journey

WALT: Understand Zimbardo's research and why it is important to social psychology.

3) Evaluate Zimbardo's study

2) Explain what Zimbardo's study tells us about social conformity

1) Describe the procedure and findings of Zimbardo's study



- ✓ Describe the procedure and findings of Zimbardo's study
- ✓ Explain what Zimbardo's study tells us about social conformity
- ✓ Evaluate Zimbardo's study

Getting you thinking...

During the war in Iraq that began in March 2003, personnel of the United States Army and the Central Intelligence Agency committed a series of human rights violations against detainees in the Abu Ghraib prison in Iraq. These violations included physical and sexual abuse, torture, rape and murder. The abuses came to widespread public attention with the publication of photographs of the abuse by CBS News in April 2004.

Why would the personnel of one of this biggest democracies of the free world do this?



- ✓ Describe the procedure and findings of Zimbardo's study
- ✓ Explain what Zimbardo's study tells us about social conformity
- ✓ Evaluate Zimbardo's study

Starter: Conforming to Social Roles

Make a list of characteristics, behaviours and adjectives associated with the following social roles:

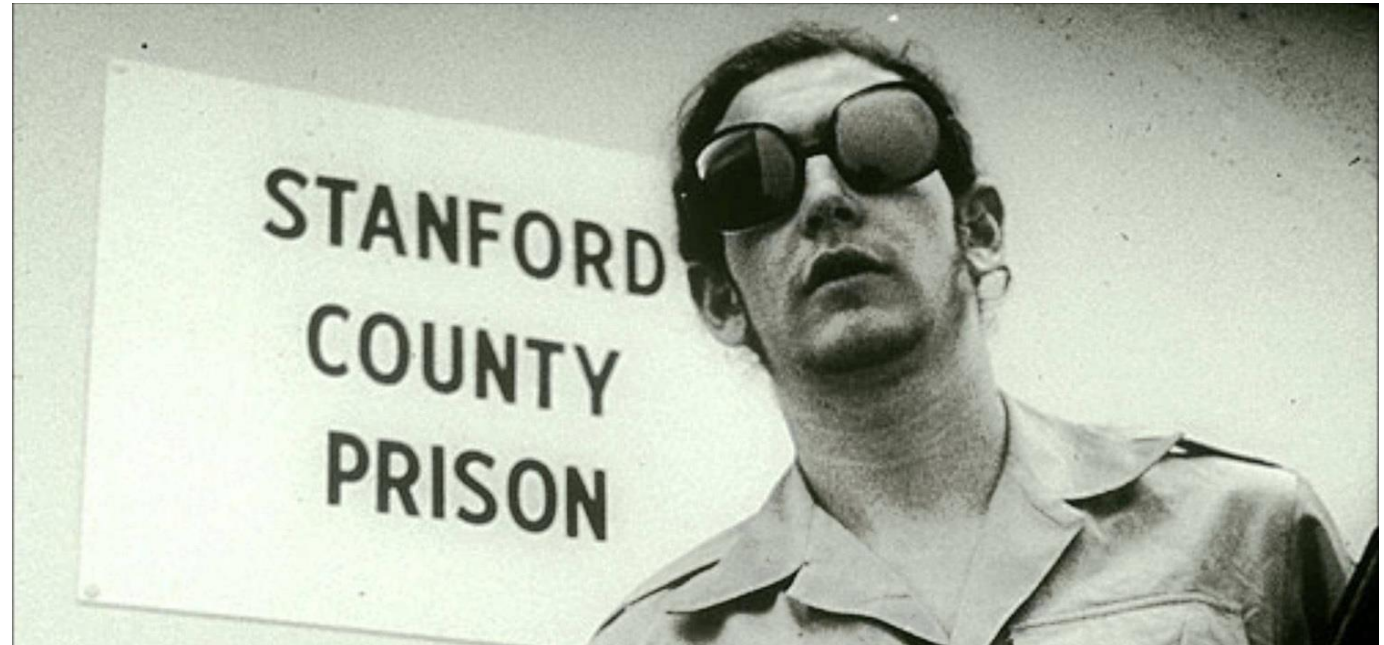
- 1) Nurse
- 2) Teacher
- 3) Soldier
- 4) Mother
- 5) Prisoner
- 6) Prison guard

<https://www.youtube.com/watch?v=F4txhN13y6A>

- ✓ Describe the procedure and findings of Zimbardo's study
- ✓ Explain what Zimbardo's study tells us about social conformity
- ✓ Evaluate Zimbardo's study

Activity 1: Zimbardo's study

1. Read through the key study sheet as a class
2. Discuss the study and annotate the sheet where appropriate
3. Answer the questions and be ready to provide feedback.



Challenge activity – *Produce a storyboard of Zimbardo's study using the boxes in your study booklet. Ensure you include Procedure, Findings & Conclusions and variations. You should draw pictures and use brief written description where appropriate. (Complete for Homework)*

- ✓ Describe the procedure and findings of Zimbardo's study
- ✓ Explain what Zimbardo's study tells us about social conformity
- ✓ Evaluate Zimbardo's study

Activity 2: Evaluating Zimbardo's study

In pairs:

1. Read p.21 of the textbook and discuss the strengths and limitations of Zimbardo's study.
2. Complete the Evaluation section of the Key Study sheet using PEEL (Point Evidence Explanation Link) for each evaluation point you make.

Challenge activity – Watch the following YouTube link on the BBC The Experiment Prison Study

<https://www.youtube.com/watch?v=ZaXXqrUzKHw> and

<http://www.prisonexp.org/response/> (point 5) and

<https://static1.squarespace.com/static/557a07d5e4b05fe7bf112c19/t/5b84796f352f53d4e6a1ee86/1535408496256/ConsensusStatement.pdf>

Who do you think was right? Zimbardo or Reicher & Haslam?

- ✓ Describe the procedure and findings of Zimbardo's study
- ✓ Explain what Zimbardo's study tells us about social conformity
- ✓ Evaluate Zimbardo's study

Plenary Activity: 3, 2, 1

Write down 3 key pieces of information about this topic

Write down 2 questions you might have about this topic

Write down 1 thing you already knew about this topic



- ✓ Describe the procedure and findings of Zimbardo's study
- ✓ Explain what Zimbardo's study tells us about social conformity
- ✓ Evaluate Zimbardo's study

For next lesson:

- **Ensure your Cornell notes summaries are done**
- **Revise key terminology**

Complete pre-reading for Lesson 4 - Flannagan, C., Berry, D, Jarvis, M. & Liddle, R. (2015) AQA Psychology. Cheltenham: Illuminate Publishing. (p.22-23); <https://www.simplypsychology.org/a-level-social.html>

A Level Psychology Year 1 – Paper 1: Social Influence –
Conformity to Social Roles: Zimbardo's research

My Learning Journey

WALT: Understand Zimbardo's research and why it is important to social psychology.

3) Evaluate Zimbardo's study

2) Explain what Zimbardo's study tells us about social conformity

1) Describe the procedure and findings of Zimbardo's study

