

Business Alevel Blended learning

Please note that on the powerpoints there are additional exam questions for each topic you can attempt. You can also use the CGP books to revise what you have covered this year. Week 2 has some significant content so if it moves into week 3 that is fine. We will review your knowledge in September

Week & Topic	Week	Resources	Activities
Week 1: 1.1 Corporate objectives	30/06/20	CGP Alevel Business Book Pg 102-103 PPT 3.1.1 Corporate Objectives 3.1 Review	<ol style="list-style-type: none"> 1) Read through 3.1.1 Powerpoint, take notes throughout 2) Read page 102 on Corporate objectives and appraisal 3) Complete the tasks on the slide 14 and 15 to critically appraise two mission statements 4) Complete the warm up questions on page 103, 5) Complete the Exam question on page 103 6) Refer to 3.1 Review, answer section 3.1.1 Corporate objectives <u>without using notes</u>
Week 2 3.1.2 Theories of Corporate Strategy	07/07/2020	CGP Alevel Business Book Pg 104-107 PPT 3.1.2 Theories of Corporate Strategy 3.1 Review word document	<ol style="list-style-type: none"> 1) Read through 3.1.1 Powerpoint, slides 1-8, complete the task on slides 7&8 take notes throughout 2) Also read section 1 page 104 ' Strategies are plans for Achieving objectives 3) Read Ansoff section pg 104-105, read ppt slides – 9-17 Complete the task on slide 9 and ensure you watch the video links 4) Read and take notes on page 105-106 Porters generic strategies, alongside ppt slide 19-24 for more examples 5) Review the Boston Matrix slides (you should have covered this before), Complete the task on slide 26 6) Read pg 106 on Kays Capabilities and slide 34-37, complete the task on slide 37 7) Complete the warm up questions on pg 107 8) Refer to 3.1 Review, answer section 3.1.2 Theories of Corporate strategy <u>without using notes</u>
Week 3 3.1.3 SWOT Analysis	14/07/2020	CGP Alevel Business Book Pg 108 PPT 3.1.3 S.W.O.T 3.1 Review	<ol style="list-style-type: none"> 1) Read ppt slide 1-6, complete the activity on slide 5 2) Read pg 108 up to example B, 3) Try and apply SWOT to a business of your choice 4) Reading the bottom of page 108 and slide 13. Make some strategic recommendations for the business you created a SWOT for 5) Refer to 3.1 Review, answer section 3.1.3 SWOT analysis <u>without using notes</u>
Week 4 3.1.4 Impact of external influences	21/07/2020	CGP Alevel Business Book Pg 109-111 PPT 3.1.4 Impact of external influences 3.1 Review	<ol style="list-style-type: none"> 1) Read and take notes on pg 109, read slides 6-7 and with this knowledge complete the activity on slide 7 for Starbucks 2) Read slides 9-13 and watch the video links 3) Complete the warm up questions on pg 109 4) Read and take notes on pg 110-111 & slides 15-21 5) Complete the tasks on slide 18, applying Porters 5 forces. 6) Complete the exam question on pg 111 7) Refer to 3.1 Review, answer section 3.1.3 External influences <u>without using notes</u>

